



# 2024 Municipal Leadership Institute and Graduation Ceremonies

Perdido Beach Resort, Orange Beach, AL • October 30 - November 1, 2024



## WEDNESDAY • OCTOBER 30

9:30 a.m. - 1 p.m.

• **EDA Summit** - Sand Castle II

Noon - 5 p.m.

• **Registration** - Grand Ballroom Foyer

3 - 5 p.m.

• **Graduation and Awards Ceremonies** - Grand Ballroom D-H

**Welcome:**

*Mayor Mark Saliba, President, ALM; Greg Cochran, Executive Director, ALM*

**Invocation:**

*Mayor Joe Taylor, Rainbow City, ALM Legislative Committee Vice Chair*

**Commencement Address:**

*Perry Roquemore Jr., former Executive Director, ALM and Honorary CMO Emeritus*

**Graduation and Awards Categories:**

- Certified Municipal Official Program
- Certified Municipal Achievement Awards
- ACE Communities Designation
- ACE Star Awards
- Healthy Alabama Communities Award
- Economic Development Academy Graduates
  - 2025 Economic Development Academy Announcement
- DesignAlabama Mayors Design Summit Graduates

5 - 6:30 p.m.

• **Graduation and Awards Reception** - Beach Deck

*Hosted bar with beer & wine, light hors d'oeuvres*



## THURSDAY • OCTOBER 31

7:30 - 8:15 a.m.

• **DesignAlabama Summit Breakfast** - Sand Dollar (*Invitation only, RSVP required*)

8 a.m. - 5 p.m.

• **Registration** - Grand Ballroom Foyer

8 a.m. - Noon

• **Ask Your Attorney Booth** - Azure

8:30 a.m.

• **Welcome** - Grand Ballroom D-H

*Mayor Mark Saliba, President, ALM; Councilmember Jerry Johnson, Orange Beach*

8:45 - 10 a.m.

• **Opening Session: Leadership Lessons from the Football Field** - Grand Ballroom D-H

*Presiding: Mayor Mark Saliba, President, ALM*

*Speaker: Chris Garner, Founder, Garner Leadership*

10 - 10:15 a.m.

• **Break Service** - Grand Ballroom Foyer

10:15 - 11:30 a.m.

• **Artificial Intelligence (AI) and Your Municipality** - Grand Ballroom D-H

*Presiding: Mayor Sherry Sullivan, Vice President, ALM*

*Speaker: Asim Ali, Executive Director, Biggio Center for the Enhancement of Teaching and Learning, Auburn University*

*(MLI Agenda continues on other side)*

10/30/2024



## THURSDAY • OCTOBER 31 (continued)

- 11:30 a.m. - 1:30 p.m. ○ **Lunch on your own**
- 11:30 a.m. - 1 p.m. ● **ACE Summit Luncheon** - Sand Castle II (*Invitation only, RSVP required*)
- 1:30 - 2:30 p.m. ● **Municipal Elections Panel** - Grand Ballroom D-H  
*Presiding: Rob Johnston, Director of Legal Services, ALM*  
*Speakers: Wes Allen, Secretary of State, Alabama; Rob Johnston, Director of Legal Services, ALM; Kaleb Beck, Legislative Counsel, ALM*
- 2:30 - 2:45 p.m. ○ **Break Service** - Grand Ballroom Foyer
- 2:45 - 3:45 p.m. ● **2025 Federal and State Elections Update** - Grand Ballroom D-H  
*Presiding: Councilmember Charles Black, Prichville, ALM Legislative Committee Chair*  
*Speaker: Todd Stacy, Publisher, Alabama Daily News*
- 4 - 6 p.m. ○ **Municipal Showcase Reception** - Grand Reef  
*Hosted bar with beer & wine, light hors d'oeuvres*



## FRIDAY • NOVEMBER 1

- 8 - 10 a.m. ● **Registration** - Grand Ballroom Foyer
- 8 - 10 a.m. ○ **Municipal Showcase Breakfast** - Grand Reef
- 10 a.m. - Noon ● **Ask Your Attorney Booth** - Azure
- 10 - 11 a.m. ● **Alabama Strategic Plan** - Grand Ballroom D-H  
*Presiding: Mayor Mark Saliba, President, ALM*  
*Speakers: Ed Castile, Workforce Development Division, Alabama Department of Commerce; Greg Barker, President, Economic Development Partnership of Alabama*
- 11 - 11:15 a.m. ○ **Break Service** - Grand Ballroom Foyer
- 11:15 a.m. - Noon ● **CMO Training: Workforce Development** - Grand Ballroom D-H  
*Presiding: Mayor Sherry Sullivan, Vice President, ALM*  
*Speaker: Donny Jones, Executive Director, West Alabama Works*
- Noon ● **MLI Adjourns**

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- You will be prompted to “Add a Yapp;” in the search box, enter the following: **MLI2024ALM**