



2021 Convention Quick Guide

Von Braun Center • Huntsville • May 12-15

www.almonline.org

All information subject to change.

CMO credits can be earned. See convention app for complete details. *

Wednesday, May 12

1:00 p.m. - 5:00 p.m.

5:00 p.m. - 8:00 p.m.

Registration: Von Braun Center

City of Huntsville Welcome Reception

Thursday, May 13

8:30 a.m. - 5:00 p.m.

9:00 a.m. - 10:30 a.m.

10:45 a.m. - Noon

Registration: Von Braun Center

OPENING SESSION: Gov. Kay Ivey (invited)

General Session: Vision for Victory

Dr. Kevin Elko

Noon - 1:30 p.m.

Lunch on your own

1:30 p.m. - 2:30 p.m.

2:45 p.m. - 3:45 p.m.

AMIC Annual Business Meeting

General Session: The Keys to Unlocking Your Community's Full Potential

Hollie Cost and Herman Lehman, Keys to the City

Community Coaching

4:00 p.m. - 5:00 p.m.

General Session: Generational Communications

Kristin Scroggin, genWHY Communication Strategies

5:00 p.m. - 7:00 p.m.

Municipal Marketplace Showcase and Reception

AAPPA: 8 a.m. until 5 p.m.

Friday, May 14

8:00 a.m. - 5:00 p.m.

8:00 a.m. - 11:00 a.m.

9:00 a.m. - 10:30 a.m.

Registration: Von Braun Center

Municipal Marketplace Open

Concurrent Sessions: Session 1 – Branding Your Community; Session 2 - It's All About Relationships; Session 3 – Bringing a Fiber Broadband Provider to Your City: A Guide to the Franchise and Permitting Process

Concurrent Sessions: Session 1 – Federal Update; Session 2 - Creating a Vibrant Community; Session 3 – Bond/Warrant Issuance 101

11:00 a.m. - Noon

Noon - 2:00 p.m.

Lunch on your own

2:00 p.m. - 3:00 p.m.

3:30 p.m. - 5:00 p.m.

6:30 p.m. - UNTIL

Ask Your Attorney Session

Annual Business Session

President's Reception

Saturday, May 15

8:00 a.m. - 9:00 a.m.

8:00 a.m. - 9:15 a.m.

CITY SHIRT DAY: Wear your city shirt today with pride!

Registration: Von Braun Center

General Session: NLC Update; ALM Economic Development Academy Overview; Distinguished Service Awards for mayors and councilmembers and special presentations by ACE and DesignAlabama

9:45 a.m. - 11:00 a.m.

Closing General Session: Condoleezza Rice (invited)

Download our FREE convention app! *

For the complete convention schedule, speaker bios and links to Municipal Marketplace vendors, download the **Yapp app** from your app store. Once it has downloaded, click the plus sign in top right corner. You will be prompted to "Add a Yapp". In the search box, enter the following: **2021ALMCON**

May 3, 2021