

ALM ICSC Southeast Conference Sponsorship Opportunities

The Alabama League of Municipalities is excited to announce our continued commitment in providing resources and tools to assist our municipalities in building vibrant communities.

Last year, ALM participated in the International Council of Shopping Centers (ICSC) Conference and Tradeshow in Las Vegas, Nevada to determine how we could provide additional resources to our communities going through our Economic Development Academy. We saw how municipal officials, economic development teams, developers and retailers were able to gather and discuss strategies to expand their retail footprints.

This year, on behalf of our municipalities, we are making a larger investment in the ICSC event and invite our members and strategic partners to attend the **ICSC Southeast Conference and Tradeshow in Atlanta on October 15-16, 2025**. This premier event offers community leaders and economic developers a unique opportunity to engage with key industry decision-makers and explore new retail investment opportunities.

Booth Sponsorship Opportunities:

\$2,500	Premium Sponsorship
\$1,500	Corporate Sponsorship
\$1,000	Strategic Partner Sponsorship
\$750	Community or Economic Development Organizations
\$500	Economic Development Academy Communities

We are looking to help recruit and amplify economic investment efforts in Alabama communities with our investment of a new 20' x 20' state-of-the-art booth in the exposition. This is a great opportunity to increase your community's visibility by showcasing what you have to offer with potential business investors, without having the burden of carrying these costs by yourself.

Those that participate in the sponsorship will be able to book times to have meetings in the booth space and will be featured in marketing design within the booth. Participants are responsible for bringing their own community marketing materials (electronic images, handouts, presentations, freebies, etc.) The booth will have minimal cabinet storage available. For more information about **requirements** for the submitted booth materials, please scan the QR code below.



The deadline to register for the expo booth space is September 15, 2025.

Please reach out to Mary Jackson Pollard at mpollard@almonline.org with any questions and to register as a cosponsor.

Participants will also need to submit their municipality or company logo by **September 15** to Mary.

