

2021 MUNICIPAL ADVOCACY DAY

Montgomery Performing Arts Center (MPAC) • Downtown Montgomery
Tuesday, February 9th • 8:00 a.m. - 4:00 p.m. • Reception 4:30 - 6:00 p.m.
www.almonline.org

The League's Annual Municipal Legislative Advocacy CMO is specifically designed to allow municipal officials an opportunity to share their ideas and concerns with the state's political leadership. It is important that the vital role our municipalities play in economic development, community enhancement and quality of life services is repeatedly articulated to our state representatives. This session provides a unique opportunity each year for municipal leaders to meet with their legislative delegations – and for the power of the ALM membership's collective voice to be heard. **A special legislative reception has been scheduled at the MPAC for this purpose.**

- 8:00 – 9:00 a.m. **Registration: Montgomery Performing Arts Center (MPAC)**
- 9:00 – 9:10 a.m. **Welcome**
Councilmember Adam Bourne, Chickasaw, Chair, Committee on State & Federal Legislation; Greg Cochran, Executive Director, ALM
- 9:10 – 10:30 a.m. **Senate and House Leadership Panels**
- 10:30 – 10:45 a.m. **Break**
- 10:45 – Noon **Intentional Engagement: Advocacy 101**
Peritus Public Relations
- Noon – 1:00 p.m. **Lunch on your own**
- 1:00 – 2:00 p.m. **Bridging Connection through Media**
Peritus Public Relations
- 2:00 – 2:15 p.m. **Break**
- 2:15– 4:00 p.m. **Coffee & Conversations with Cabinet Members**
Commissioner Vernon Barnett, Department of Revenue; Commissioner Kimberly Boswell, Department of Mental Health; Director Kenneth Boswell, Department of Community and Economic Affairs; Director John Cooper, Department of Transportation; Dr. Scott Harris, Department of Public Health; Dr. Eric Mackey, State Department of Education
- 4:30 - 6:00 p.m. **Legislative Reception: MPAC**

CMO Credit: This session has been approved for a total of five (5) Basic, Advanced or Emeritus credit hours and one (1) Emeritus Point in the Certified Municipal Official Program. Any municipal employee may register, but only elected officials will be awarded credit hours in the CMO Program.